

SM-720 TB

Service Scale Printer



Advanced Network System for Information Technology



- **Remote update of: Operating System, PLU Files, Label Formats, Preset Keys, Images, Advertising & Scrolling Messages.**
- **Integrated Wireless 802.11b & g with WEP, WPA-PSK, LEAP Encryption (Optional)**
- **Date & Time Stamp for Fresh Item Management!**
- **Supports: Allergens, Trans Fats & COOL Labeling**
- **2 MB Base Memory (expandable to 10 MB)**
- **80 mm wide Thermal Head; prints labels at speeds up to 153 mm per second!**
- **3 Color LCD customer display**



DIGI Retail Scale and Labeling Systems
NEW BRUNSWICK INTERNATIONAL, INC.



SM-720 Series *Service Scale Printer*

Model Variations

SM-720 Series offers wide model variations to suit numerous sales counter applications.

“Touch” screen for simple operation



Specifications

Capacity 30 lb.
Dual Range 1-15 lbs x 0.005 lb.
 15 -30 lbs. x 0.01lb.
Display 3 Color LCD
 SM-720TB/TP - LCD, with TouchScreen
 SM-720EB - Sequential Alpha-Numeric
 SM-720EP - Sequential Alpha-Numeric
 SM-720H - Simultaneous Alpha-Numeric
Power Source AC 110V, 60 Hz, 30 W, .3 Amps
Electrical Approval CSA
Operating Temp. 14 to 104 F
Operating Humidity 85 (%RH) at max.
Keys 576 presets, 36 functions (SM-720TB)
 32 presets, 15 functions (SM-720EB)

Label Size Max. 80mm wide x 240mm long
Printer 80mm wide, 190 DPI High Speed
 Direct Thermal Imaging
Printing Speed 153 mm per second
Printer Characters Standard Alphabet and other characters
 Optional Foreign Formats
Memory Size 2 MB standard (Optional up to 10 MB)
Standard Interface FL-1 (RS-232C), IBM Keyboard, Ethernet,
 RS-485
Dimension 16W x 16.4D x 6.2H inches



SM-720TB- Touch Screen



SM-720H - Simultaneous Alpha-Numeric Display



SM-720TP- Touch Screen with Post

SM-720EP - Sequential Alpha-Numeric Post Display

DIGI Retail Scale and Labeling Systems

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