

DIGI[®]



PLUM
SCALE MANAGEMENT

Store

Save up to 5% of your fresh food revenues with PLUM Store — Invatron's solution for store level scale management. By delivering dependable scale data, PLUM Store ensures you get your prices and labels right every time.





Your reliable single source for scale data

Over 10,000 grocery stores, including four of the top ten food retailers in North America, depend on the rock solid reliability of PLUM Store because it's a robust solution for easy multi-vendor scale management. It gives you a stable, efficient and centralized vehicle for managing the fresh food data needed by your scales. PLUM Store easily connects to third party in-store item management applications to create a single source for PLU administration and price management that simplifies:

- Administering your scales
- Setting up and maintaining scale data changes such as price, tare, bonus card status, ingredient and nutrifact data, etc.
- Reducing UPC/scanning errors
- Compiling aggregate totals
- Ensuring price integrity

The price management manager

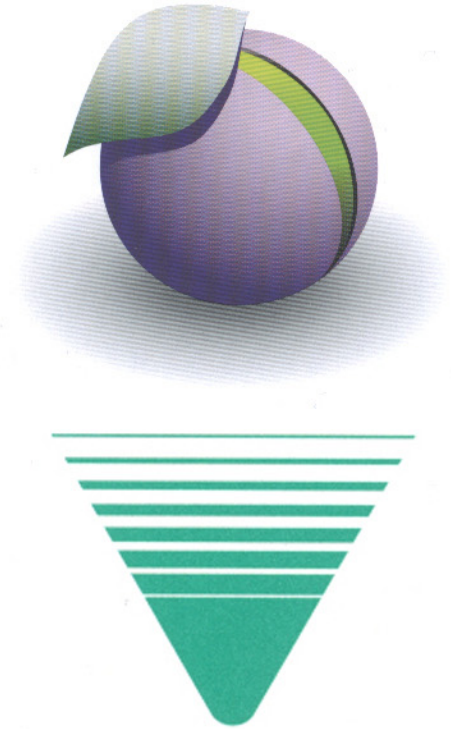
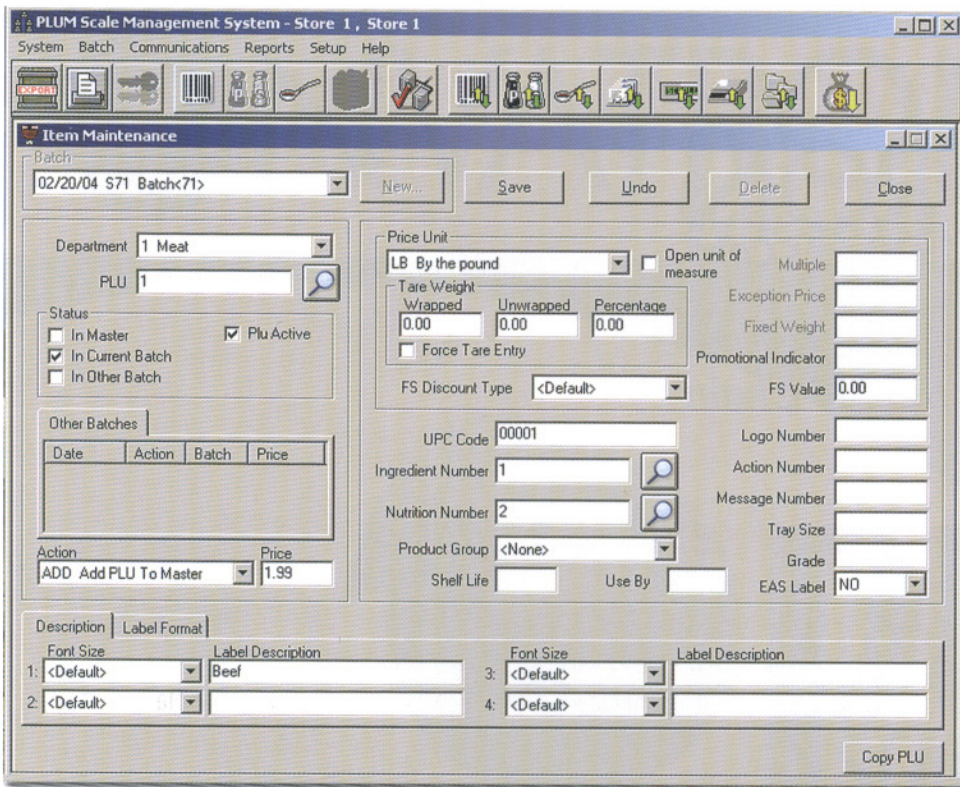
Imagine the convenience of setting all your prices in just one place, knowing that PLUM Store will update all your scales and printers at a time of your choosing. Consider the in-store labor costs you'll save when staff no longer need to learn differing proprietary scale systems or how to program scales to adapt them to your retail environment. PLUM Store takes care of getting the right data to all your scales and printers—to save you both time and money.

Then there are PLUM Store's extensive price management options to consider. Price units can be set to random weight, fixed weight or by-count in various denominations of each. PLUM Store gives you open support with price override flags and exception pricing on by-count items. Prices can even be marked down and later reset to the original price automatically.

Your sales promotion champion

PLUM Store gives you extended support for your promotions. A special sales promotion batch-type enables PLUM Store to automatically generate reset batches at the right time. These batches can be as large as you need and contain any type of data or transaction type.

Additionally, PLUM Store can easily track promotion items with a unique identifier field. When compared with sale prices, PLUM Store makes it easy to determine the actual sales your promotions are generating. And if you want an even clearer picture, the data integrity supplied by PLUM Store is the foundation for Invatron's revolutionary fresh item management system PeriScope whose analysis tools can help you make even better production decisions.



Ensure data integrity for your scales

PLUM Store uses roll forward logic to ensure data integrity, the number one goal of any scale management system. Batches stay open until successfully applied to the department scales. PLUM Store uses system configuration settings to validate the data for specific scale types.

What's more, when used in conjunction with PLUM Host, PLUM Store can even help coordinate pricing between stores. A head or regional office can maintain the same item in one database for all in-store applications. This ensures price integrity between all your points of sale and your scales.

The fresh food activity tracker

PLUM Store ships with a suite of field-proven pre-set reports. They enable you to track critical information about fresh food operations such as import, transmit and merge activity. PLUM Store's reports can easily show you PLU, ingredient and nutrition information for each department. And using PLUM Store's extensive sorting options, you can easily highlight the most relevant data.

Closing the scale information loop

PLUM Store automatically synchronizes scale data between the store and its scales. In conjunction with Invatron's PLUM Host, PLUM Store can close the information loop between host, store and scale. PLUM Store automatically keeps a separate copy of the last PLUM Host transmission to easily detect any changes made at the store level through a customizable Host-Store Audit report.

The flexible solution that works with you

PLUM Store is completely adaptable to your in-store computing environment. Through its single common database, PLUM Store manages data from most industry scales, printers and even deli kiosks to seamlessly integrate them into an easy-to-manage system. Further, with its totally open systems approach, PLUM Store gives you the freedom to choose the best equipment, database and operating environments so you can use them all to their best advantage.



*Technology Solutions for the
Fresh Food Supply Chain*



You're Weigh Ahead with Digi!

Find out more

Take the first step towards capitalizing on PLUM Store's many benefits today. Invatron's professional services team is ready to help you install, configure, and get the maximum benefit from the solution.

For more information please contact your Regional Manager or our main office by calling us at (732) 828-3633 or e-mail to: marketing@nbidigi.com

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